

**BIG BIKE WEEKEND – OCTOBER 11-13, 2024**  
**Red Lion Hotel and the IOT Parking Lot**

On behalf of the Big Bike Weekend committee and in partnership with the **Redding Police Department, the California Motorcyclists Safety Program, Total Control Training and Choose Redding**, we would like to invite you to become a partner for this year's event. Big Bike Weekend is a fun, safe, entertaining, and educational motorcycle rally that parents can share with their children, friends can share with friends, and you can share with your customers! Big Bike Weekend is marketed and produced as "Family Friendly." This is the keystone on which we base all our decisions during the planning stages.



**It's been over 10 years!** The Redding Police Department returns the invitational **motor competition** in 2024! Everyone will be able to watch these amazing officers maneuver their duty bikes (which carry a lot of extra weight than our regular bikes) through a specially designed course. An event you'll want to share with your customers. *For the first time, there will be no competition fee to the motors.*

**New** -For the civilians, the California Motorcyclists Safety Program/CHP will set up the "lollipop" pattern. New and experienced riders can test their skills in this pattern, which is similar to the one at the California DMV. *This is being offered free to the community.*

**New** - Another new program being offered this year is the **Suspension class**. Suspension affects the comfort of your ride. We have a top trainer from Southern California to teach this class. *And yes, yet another program being offered for free.*

**New** - To round out the educational programs, the **STOP THE BLEED®** training course will be offered. Whether you're a rider or not, this training will help you become empowered to make a life-or-death difference when a bleeding emergency happens.

For riders, and in partnership with Choose Redding, we will be launching ride routes which will highlight some historical markers. For example, the Glory Hole at Whiskeytown and the dedication of the dam and lake by President John F. Kennedy.

It would not be Big Bike Weekend without vendors, exhibits, the Remembrance Ride, Poker Run and Bike Show.

The enclosed Supporter Information Sheet details levels of support and how you can get involved.

